

FOR IMMEDIATE RELEASE

Contact: Ann Keeling or Suzanne Blackburn
513-381-3248

ann@crstoflikeeling.com

suzanne@crstoflikeeling.com

**2010 AULT PARK CONCOURS D' ELEGANCE:
INTERNATIONAL DESIGNERS & COACHBUILDERS,
JUNE 13, 2010 – DISCOUNTED TICKETS NOW
AVAILABLE ONLINE**

Jay Leno Auto Collection Dream Tour To Be Raffled Off

CINCINNATI, OH –MARCH 19, 2010— The Concours d' Elegance, an annual classic car show in its 33rd year, will be held on Sunday, June 13, 2010, at Cincinnati's historic Ault Park. "*International Designers and Coachbuilders*", is a tribute to the quality and craftsmanship of automobiles from around the world, with representation from the United States, France, Germany, Great Britain and Italy. There will also be a special displays of historic hotrods, a "Life's a Beach" class with vintage beach cars including the Ford Woody Wagon, VW Microbus, dune buggies and many others. And as a tribute to the 100th anniversary of Alfa Romeo a display of pre-war through modern day Alfas will be featured. The Concours includes thirteen other classes of automobiles ranging from brass-era antiques and full classics, to racecars and modern supercars.

A limited number of \$ 100 raffle tickets will soon be offered for a chance to win a package to view Tonight Show host Jay Leno's ever-expanding, and highly acclaimed automobile collection. The package is for four people and includes VIP tickets to The Tonight Show and exclusive private access to Jay's garage in Los Angeles, as well as additional car-related VIP activities in greater Los Angeles. The winner will be selected at the Concours "Cruisin' for a Cure" fundraising gala at Drees Pavilion on Friday, June 11; winner need not be present to win.

Adding to the weekend events is the Countryside Tour & Garage Party on Saturday, June 12, 2009. Individual event tickets & packages for all events are now available at a pre-show discount at <http://www.ohioconcours.com/> . A Weekend Event ticket package is offered at \$ 210, a savings of \$ 40 (includes Friday night gala, Saturday Countryside Tour & Garage Party, as well as entrance to Sunday's Concours); Sunday-only pre-show individual tickets are \$ 20 or 4 for \$60; day of show individual tickets are \$ 25 each. Children 12 and under are free.

About Concours d' Elegance

The Ault Park Concours d' Elegance is one of the most anticipated classic car show events in the United States. The Cincinnati Concours d' Elegance Foundation, a 501(c)3 organization manages the event with all proceeds benefiting The Arthritis Foundation, with a special focus on Juvenile Arthritis (JA). To find out more about The Ault Park Concours d' Elegance, or to order call 513-321-1951 or visit <http://www.ohioconcours.com>. For more information about The Arthritis Foundation, go to <http://www.arthritis.org/>.

###